



CONTENTHOLIC
A CONTENT MANAGEMENT COMPANY

Statement of Purpose

The Visa Officer

The High Commission of Ireland

Sub: Application requesting a study permit

Respected Sir/ Madam,

I am Raj Verma, an Indian national bearing passport number <add number> extends my heartfelt gratitude for allowing me an opportunity to state my purpose of visit to Ireland. I am an Electrical and Electronics Graduate who has developed a keen affinity for learning business analytics as a part of my previous studies in data-specific subjects like SQL, EXCEL, and Python. Also, having always lived under the mentorship of my businessman father, I have visualized the potential of business analytics to decide business success. I am, therefore, intrinsically motivated to pursue M.Sc. in Business Analytics from Maynooth University. Owing to my keen desire and technical efficiency, I have also been offered admission for <add intake>. Along with disclosing my motivation as above, I am keen to utilize this opportunity to detail to you my profile for validating my candidacy as a genuine temporary student entrant in Ireland.

Since childhood, I possessed analytical and logical thinking power. It has been decently exhibited throughout my academic performance. I passed matriculation with an overall score of 94 percent in <add year>. Post this, I obtained a total aggregate of 92 percent in my senior secondary examination in 2017. Having inclined toward scientific concepts and learnings, I pursued BE in Electrical and Electronics Engineering, which I completed in 2021, obtaining an impressive CGPA of 8.23. During my bachelor's program, I underwent several pieces of training that introduced me to the potential of analytics in modern-day business. As a result of this, I interned at Ybox Media as a Front-End Web Developer Intern from 2020 to 2021. My experience in developing 'www.polbol.in' broadened my understanding of utilizing data to business advantage. As a result, I became curious to pursue my passion for the analytics field.

As I discussed the same with my family, they supported my decision considering it a genuine desire to explore my learning potential from one field to another. I am fortunate to belong to such a broad-minded, supportive, and understanding family that besides me comprises my father, mother, and sister. My father is a businessman, my mother is a teacher, and my sister is pursuing MD in Psychiatry from India. I am full of gratitude towards my family members who have not only shown interest in my decision to pursue studies abroad but are also sponsoring half of my education and stay in Ireland. I have also taken an education loan of 21,777.79 Euro which will be more than sufficient to fulfill my education and stay expenses combined with my family's financial support. To repay my love, respect, and gratitude to my family members, I wish to return to my country and support them through all highs and lows of life.

Considering career opportunities in India, I can confidently claim that through my studies in Ireland, I have a brighter chance to envisage lucrative opportunities as a business analyst, business intelligence engineer, analytics associate, operations analyst, etc. India is a huge IT hub for



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professionals as well as global traders. Due to also being a larger startup community, the demand for data analysts will rise exponentially in the coming years. By then, I will be fully equipped with an international degree that will distinguish me from others competing for a similar role. According to the business estimates, the requirement for business analysts will grow at a CAGR of 14.3% by 2026. I will, however, be in a better position to negotiate my annual remuneration up to 24197.55 Euro due to my international exposure. By studying in Ireland, I will be exposed to practical learnings over studying in India. In my country, the post-graduate programs lack updated insight about global business which certainly the curriculum available at Maynooth University covers. Moreover, keen faculty interaction, guest lectures, alumni meetings, and state-of-the-art infrastructure at Maynooth University will add to my experience. Through the culmination of my learnings from Maynooth University, I aspire to seek initial experience from a top-performing IT firm that could give wings to my journey in practical exploration. Over years, I will develop technical expertise and exponential growth that will prepare me to venture into a startup. Through this, I aim to offer consulting services to scaling and established businesses for sustaining growth.

I hope that my genuine interest in pursuing higher studies in Ireland convinces you to allow me a student permit and I promise to pay equal respect to my consideration for this visa permit. Thanking you in advance.

Yours Sincerely,

Raj Verma