

Dear Sir,

It gives me immense pleasure to inform you that I, Sangeeta Kothari, have been accepted into Masters in International Management from ESADE, Spain. Through this statement of purpose, I aim to detail to you my background and purpose in choosing to study at this school so that you can draw valuable insights to allow me a student permit.

Statement of Purpose

Introduction and Personal Background

Since I have realized my true potential in business and entrepreneurship, I have become even more committed to acquiring formal training in a similar domain. Having always seen my parents doing extremely well in their respective businesses, I have also developed seriousness towards my foresighted career. An indispensable desire to prove my abilities in business and offer cutting-edge business solutions has challenged me to embrace this opportunity to go back to school and prepare myself to meet global industry standards. I have thus, chosen to pursue MSc in International business from ESADE, Barcelona.

I belong to a traditional nuclear family in India. My father and mother, both own writing firms and run ghostwriting businesses. Also, my father is a politician who aids in the welfare of society. My brother is younger than me and is pursuing secondary education. My parents have offered me an open channel to study further and embrace a professional life as have imagined. Of course, their input and support have shaped my career choice for which I am full of gratitude to them.

Academic and Professional Profile

Since childhood, I received great opportunities to excel academically. As a result, I passed high school with a CGPA of 10 in 2015 followed by completing senior secondary school with a CGPA of 9.52 in 2017. Having always been inclined toward analytical and logical applications, I decided to pursue a Bachelor of Technology in Electronics and Communication Engineering from SRM Vijay College which I completed in May 2021. My graduating years introduced me to varsity of career choices utilizing my engineering degree. However, my involvement as a leader in undergraduate projects like developing a Semi-automatic lawn mower and undertaking the Design and Development of the Borewell Rescue System made me uncover my entrepreneurial side. I effectively led the project teams with a pinch of innovation in everything we designed and presented. It also helped me in honing my skills in leadership, management, organization, and people skills which will enable my journey as an entrepreneur in the longer run. Eventually, I became attracted to the business management domain. Having motivated by my father to join as a volunteer in the 'Singleusage Plastic Awareness' program under a member of parliament served as the beginning of my professional journey.

Following this, I interned as Supplied and Management Intern at NACL Industries Limited which enabled me to garner valuable lessons in smoothing out day-to-day operations under the close mentorship of a manager. It helped me in strengthening my organizational skills. Later on, I received an opportunity to intern at Indira Gandhi International Airport. Here, I played a crucial role in vehicle controls management such as inventory, loss prevention, utilization, pricing, and rental projections. My stint interning at an NGO, Action in Rural Technology and Services (ARTS) envisaged my career in international business management. Having enhanced my organizational skills, I also nurtured myself in generating output with utmost precision and quality. Also, my stint here gave me a closer outlook on how businesses can be managed well aided by formal training in management. It further allowed me to seek higher education in this domain and fill the existing knowledge gaps due to limited exposure in my previous studies.

Why Masters in International Management from ESADE?

It is my most cherished dream to establish an organization of international repute, helping uplift the employment situation in my country. As a result, I require a blend of management and global knowledge to put my dreams to realization. It is a mandate for me to get hands-on exposure to international business management through acquiring formal training in this domain. The chosen program at ESADE offers a perfect cushioning to fill the existing knowledge gap and train me on minute business concepts which I need the most to accelerate my career as an entrepreneur. Through this course, I will expand my knowledge in Business Management, Corporate Finance, Innovation, Entrepreneurship, and Sustainability.

ESADE is one of the most reputed Business Schools in Spain having campuses in Barcelona and Madrid. The school offers exclusive training as a Business School, Law School, and Executive Education Center. It is highly deemed worthy to invest my time and money due to offering exclusive training support. ESADE is equipped with renowned professors and state-of-the-art infrastructure to elevate the learning experience. This program available at ESADE is sure to strengthen my understanding of corporate consulting, finance, operations, marketing, and sales. It will further allow me to expand my horizons to a global level as I embark upon my professional journey. Moreover, getting hands-on exposure through internship programs will add to my practical knowledge which will come in handy upon returning home. My experience at ESADE will be valuable in terms of learning and covering any knowledge gaps.

Why Spain?

As far as my research insights are concerned, I have come to know that Spain offers an exhaustive platform to study. International students reserve their seats in its prestigious colleges/universities each year to quench their thirst for knowledge and practice. It allows Spain to offer exclusive access to a multicultural environment which makes it truly comfortable for any immigrant student to absorb the environment. Advanced study modules combined with varied cultural experiences and a diverse student population make it an awe-inspiring destination to pursue my studies from here.

I have also speculated on a similar opportunity to study in India. Unfortunately, weighing down the same against the parameters of advanced education support, practical orientation, international exposure, realism, etc., couldn't satisfy my hunger for a study experience as advanced as Spain. I am confident that my decision to study in Spain will add laurels to my profile in terms of personal development and global accreditations. To fulfill the study visa criteria, I have also taken the TOEFL test and obtained a speaking score of 23, writing of 23, reading of 30, and listening of 26 which is sufficient to support my candidacy based on English language proficiency.

Future Plans

After completing this program in Spain, I earnestly wish to return home due to having my family and future goals tightly associated with my country of residence. My beautiful family beside me includes my parents and younger brother. My father and mother, both own writing firm(s) while my younger sister is pursuing her academics. They are my closest tie in India to whom I want to be with always. I will bear family responsibilities and take care of my parents as they grow older. Moreover, on a professional side, I want to return to my homeland due to having made a silent promise in my heart to revolutionize the employment opportunities for rural inhabitants in my country who have limited technology access currently. Through my international education, I want to create employment avenues for them by owning a firm and collaborating with the government of India. I will make sure my long-term of revolutionizing employability in the rural sector is backed by my short-term career goal of associating myself with international MNCs in India. It will help me grasp the nitty-gritty of business management in a real-time working environment. Also, it will lay down a founding path for me to learn globally trending business management policies and practices. This experience will certainly augment my growth and help me initialize a well-managed business plan.

I seize this opportunity to inform you that my parents have willingly agreed to sponsor the entire cost of my education and living expenses. My parents, having their granite firms are quite wealthy to fund my education without hampering the family finances. The total tuition fee of this program is <add figure> out of which I have already paid <add figure> as the first term's tuition fee. I too possess sufficient funding to support my living expenses in Spain. To elaborate further, my parents earn a total income of <add figure> which gives me an upper hand to confidently embrace my study plans abroad. Please find enclosed a copy of my parent's ITR and bank account statements along with other supporting documents enclosed herewith for your kind reference. I hope this will ease you in having a bird-eye view of my capacity to fund my education.

I, therefore, take pride in applying for a Student Visa in this advanced country that puts education before anything. I hope that I have provided valuable insights to allow you to take a favorable decision in providing me with a Student Visa and a chance to experience a robust study and cultural environment.