

Statement of Purpose

The drive to invest in a Business Analytics program is both an innate calling and a long persuaded vision that can further walk me on the path of living my dreams, helping me reach the pinnacle of my career. I have had this inclination towards focusing on my 360-degree development since my childhood. Ensuring academic performance, participating in sports, diving deep into researching, and then engaging in healthy social discussions about the various facets of several aspects of career and life have motivated me to set the bar high with small victorious categorizations that can be chased one by one leading to my final goal.

My schooling and undergraduate studies have laid a strong foundation for my career. Learning through assignments, case studies, and presentations during my BMS and MBA programs helped me develop problem-solving and decision-making skills. My particular focus was on logistics, considering the scope of the same for international trades. After getting my degree, I started working with Forster Foods, Taloja MIDC as a Logistics Coordinator. My responsibilities included maintaining efficient operations by coordinating with the parties involved in logistics. Acquiring materials, maintaining stocks, and then delivering the final products required strong leadership. I built strategies to schedule logistics to bridging a gap with the consumer for the final product delivery. I have always ensured I come out as a leader, all the while working in a team, representing my team and managing my team.

My practical exposure so far has allowed me to put my energy into evolving as a professional fit for the demanding business world with a continuous approach of learning and growing. I have constantly taken up opportunities where I have had to push my boundaries to compete with individuals like me who wish to make it big in life. My approach has always been to learn through different avenues and acquire applicable skills that can hone my professional caliber and help me reach to new heights in my professional journey. I call myself an extremely career-oriented person, and I want to grab every opportunity that stands ahead of me to expand my current knowledge and skills to promote my growth. I believe I have what it takes to become a leader, I have full faith in my abilities and I just feel the urge to brush up on my understanding of the business fundamentals and concepts that help building businesses and ultimately help the business organizations develop effective and efficient strategies.

To satiate my epistemophilia and develop a repertoire of professional skills I need to bolster my profile with comprehensive training on the tested and proven business practices followed by the leading business organizations of the world. Through MS in Business Analytics at your prestigious University, I will strengthen my understanding of the significant concepts of the field to pave my way to a successful career. The program is curated as per the demands of the current industry standards with detailed knowledge in machine learning, artificial intelligence, data mining, etc. The University has the finest labs where I shall be able to practice and sharpen my skills by working on different projects & assignments.

Studying at your institution will be the academic journey to learn through case studies by indulging in thorough research and deep discussions with the faculties and students of opinions galore with innovative business ideas that will decidedly sharpen my critical thinking skills, innovative skills, and managerial skills. The program aims to create individuals with independent learning capabilities that can help them stand out from the rest and create something of their own in an increasingly competitive application world. I shall be trained to use statistical tools and apply statistical methods to develop solutions.

Studying at your University will be an opportunity to get trained by the fully qualified and experienced faculties who support inclusive learning. Professors here are highly skilled and experienced at teaching students the advanced formulas and practices followed in their field and motivate students to come up with their own solutions. The practicum learning by conducting research and practicing the applications of the theoretical concepts to make them independent learners. I will learn through lectures and labs, simulations, guest speakers, field trips, workshops, seminars, etc., which will expose me to the real-life challenges of my field and teach me innovative solutions through regular practice.

The faculty at your University also maintains strong links with the industry to update the curriculum of the program from time to time to instill in students the best possible knowledge and skills of their fields. This opportunity would make me industry-ready, and implementing the modern working methods tested and proven to be more result-oriented will enhance my contribution to my future job. The world-class amenities with modern infrastructure, rich library and practical labs would make the learning process smoother and better by allowing students an opportunity to gain hands-on practical training. I am confident that my investment in this program will be fruitful in my career graph.

While the majority of Indian and Asian students choose to study in the US, UK and Canada, I have decided to take a career leap in the Kiwi Land which is a very thoughtfully taken decision. I find New Zealand as one of the most advanced nations across the globe and this can be easily seen how it has managed the COVID10 situation efficiently where countries like UK, US & Germany, etc. struggled badly. I believe it is the finest place for me to carry on my higher studies and this is going to be a landmark in my career.

This coveted program, apart from offering technical knowledge, also offers a combination of technical and managerial skills that will elevate my caliber. I am highly motivated to utilize my full potential in the world of opportunities where I wish to see myself in leadership roles where I can help organizations to take informed strategy decisions based on business data analytics.

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