

Statement of Purpose

The Visa Officer

Embassy of Ireland

Sub: Application in response to study permit refused on 11 March 2024 (IRL64365152)

Respected Sir/ Madam,

I find pride in sharing that I have decided to pursue a **Master of Science in Business Analytics at Dublin Business School**. I possess decent exposure in the corporate and business world. As of now, I am employed as a Quality Assurance Specialist at the renowned company, TCS. In the future, I wish to deepen my understanding of business analytics to grow my career upward in the corporate profile. Hence, I have decided to pursue the above-mentioned course in Ireland. Unfortunately, my visa was refused due to low average in my academics which is not the true representative of my professional caliber and competitiveness. Therefore, I present before you to highlight the reason for the same while also requesting a study permit from you.

Academic and professional background

I received the opportunity to study at renowned institutions yet as an average child, I remained curious in extramural activities which directly impacted my scores. However, my low scores nowhere represent me as a lacking individual because of my esteemed learning and sportsmanship which I exhibited in representing my school in sports while reserving winning trophies. Also, if I look at my academic results in the past, I realize I performed fairly in individual subjects like economics and accountancy but my overall result doesn't give a good picture due to being busy most of the time representing my institutions in sports and debates. I completed secondary school in 2014 with 48.35% and senior school with 62.3% in 2016. Following further study patterns, I completed graduation with a CGPA of 6.01. Since I always wanted to be a part of corporate culture, I preferred joining TCS as a Quality Assurance Analyst in 2019 because of my stronghold on statistical learning which I have also represented through achieving a good overall percentage in economics and accountancy in the past. Over my time here, I worked with bigger clients like Axis Bank and received an opportunity to work with applications like JIRA, FLEXCUBE, TRE, EMC, and CAIN BaNCS. It helped me make the most utilization of my analytical skills and polish my inherent qualities in the understanding of business data. However, after having received a promotion as a Quality Assurance Specialist in 2022 and sustaining in my job, I learned that I need to gain technical proficiency in business analytics. Therefore, I am ready to take a pause in my career and go back to school for better learning and growth in future. As I look forward to receiving further promotions and venturing into my brother's business as a long-term goal, I have to be very sharp with analytical skills to manage business data to match the company's vision and mission.

Why Business Analytics at Dublin Business School?

I am highly passionate about studying Business Analytics. My extensive research led me to the course offered at Dublin Business School. After having reviewed the curriculum, I can sum it up to exactly match my expectations. Also, upon reviewing the opportunity to study at Dublin Business School I could derive wonderful aspects of learning which are exemplary. Especially its small class size

impressed me as I will experience this for the first time due to belonging to a largely populated country. I would take pride in associating myself with an institution that prioritizes students and allows them proximate faculty interaction. Moreover, the college is known for its advanced teaching methodologies and technically advanced study environment. The student population at Dublin Business School is diverse and well-groomed. The program curriculum, on the other hand, includes topics in Requirements Analysis, Programming for Analytics, Applied Statistics and Machine Learning, Business Strategy, Project Management for Business Analytics, Financial and Business Analytics, Data Mining, Business Intelligence and Visualization, Applied Research Methods, which interests me the most. The availability of Applied Project and Business Internship is another lucrative benefit of this program at this college. This exposure will certainly help me in understanding real-time working with business data and performing in a complex situation. I am confident that my study time at Dublin Business School will evolve me as an individual and professional.

Why Ireland?

Through visiting Ireland, I only want to upgrade my technical skills in business intelligence by making the best utilization of the opportunity received to study at Dublin Business School. Ireland is an unparalleled global education leader that has the potential to offer unmatched study standards to match the industry requirements. Having worked in the field of accountancy and business administration for over three years, I find it of umpteen significance for my career growth to shape my understanding of business analytics, especially considering my stronghold of analytical and logical skills. However, due to Ireland being one of the most advanced study locations, I am more interested in benefitting from its esteemed learning and international exposure that I can certainly gain by studying in Ireland.

Compared to other English-speaking countries, Ireland offers much more rewarding education exposure which is also not biased and uplifts international students irrespective of their caste, creed, and ethnicity. I also want to benefit from this situation and reserve an opportunity to unwind into exclusive international exposure that I can gain in Ireland. My envisioned career choice as a business data professional requires me to gain hands-on training and exposure which certainly Ireland can provide in a much more interesting manner than my home country. Due to its pragmatic teachings, I am more interested in studying in Ireland than in India. Also, the opportunity to gain international exposure is available in Ireland while in my country, I can only expose myself to conceptualized learnings bound to my country of residence. I certainly want to experience otherwise. Also, I have weighed Ireland based on education, peaceful atmosphere, open learning culture, unparalleled study structure, etc., and each time I have found it to be the most ideal destination for me to pursue higher studies.

Future goals

Being in the industry for a long time entails me with the vitality of business data. Henceforth, I have decided to study the same as a part of my higher studies. My short-term goal is to pass the chosen study program with distinction. It will enable me to gain a thorough understanding of business analytics and evolve as a professional ready to handle data impressively. Furthermore, I have dreamt of becoming a Data Scientist, Business Analyst manager, or Quantitative Analyst at companies operating in India like TCS, Accenture, MU Sigma Analytics, UST Global, etc. I am sure to unlock rewarding remuneration that might range from INR 807,016 to INR 10,00,000. Possessing international exposure and

a foreign degree will catalyze my growth in the corporate industry. It will not only allow me to swiftly enter the tech-driven industry but also enable me to embrace promotional opportunities quite vastly more than the rest of the crowd. My long-term goal is to contribute to my brother's business after gaining an expert outlook on business analytics in real time.

Family ties and funds

My family comprises my parents and my siblings. My father works in Hindustan Petroleum, my mother is a homemaker, and my brother owns a startup firm in custom website development. It is my duty and responsibility towards my children that will drag me back to my home country. They are very close to me and I am motivated to support them throughout my life. I cannot imagine living without them for a continued period. Hence, soon after completing my studies in Ireland, I will return home to be with my family members. I have duties towards my old and gaining parents. As they grow even older, they will need my exclusive support to help them physically, mentally, and socially. I also intend to take care of our voluminous property, including the assets of my parents and parents-in-law. I have huge family responsibilities as an individual that I happily want to fulfil. With this, I declare I don't have any family ties in Canada and that I will return home without exceeding my stay in the country. My father earns an annual sum of INR <add>, and we have decent land and other immovable property to count on. Having already procured an education loan of INR <add> from Axis Bank, I have already paid a tuition fee of INR<add>. With this, I am convinced I can fulfil my education and living expenses in Ireland.

Language proficiency

To fulfil the language proficiency, I have obtained an overall Duolingo score of 115 (Literacy 117, Comprehension 108, Conversation 95, Production 100). My IELTS transcript is enclosed for your kind review.

Conclusion

With this, I conclude my letter of explanation in the hope of receiving a study permit for pursuing further studies in Ireland. I promise to follow all the immigration rules and comply with the laws of the country.

Yours Sincerely,
Akhil Saxena