



**CONTENTHOLIC**  
SOP AND LOR WRITING SERVICES

WE HELP YOU

**GET ADMITTED**

IN TOP



**INTERNATIONAL  
UNIVERSITIES**



[contentholic.com](https://contentholic.com)



WhatsApp

# Sample Personal

Statement For

**[MANAGEMENT PROGRAM]**

SOP / LOR Writing

Study Abroad Help

Admission Essay

Visa Consultation

Personal Statement

Visa Refusal Help

Cover Letter for Visa

Visa Filing

### Personal Statement

Effective management is something that exhibits its importance in all walks of life. It is an attribute without which, climbing up the ladder of success is next to impossible. Management and accomplishment go hand in hand, which is why, individuals and businesses need to possess adeptness in administration, to reach the pinnacle of success. Throughout my academic life, I have had the knack of managing and organizing things, which I now intend to bring to fruition through a management degree in hand. While I possess all the knowledge I need in the realm of finance and accounts, I need a managerial perspective to be able to emerge as an all-rounder in the coming years. This very zest to explore the realm of management makes me opt for an MSc program in International Management from David School of Management, in the USA.

From a very young age, I have been successful in converting my learnings into accolades, thus growing up to hold a strong academic record. Right from my schooling, I have been felicitated with awards for academic excellence multiple times. Post my matriculation, I pursued a bachelor's in Accounts and Finance from St. Xavier's University, which rightly served my interests. My exposure to a multitude of disciplines such as Financial Accounting, Business Economics, and International Finance not only built my repertoire of knowledge, but also helped me develop skills in commercial awareness, strategic analysis, and decision-making. However, two disciplines that particularly attracted my attention were Financial Management and Management Accounting which taught me the applicability of management principles to financial processes. That was when I realized the significance of management.

It was my capstone project during my alma mater that had me applying the knowledge acquired in class, wherein I had to conduct a ratio analysis of Coca-Cola and PepsiCo, the two biggest beverage brands in the country. I considered factors such as profitability, efficiency of operations, and liquidity for my analysis and was able to derive meaningful inferences from them. In addition to academics, my learning was emulsified by the internship experiences that I indulged in. I interned with Kentucky Scientific for six months, wherein I assisted the Accounts Receivable Team with regular follow-ups with clients regarding the due bills and upcoming payments. I then was absorbed by Turner Pvt. Ltd. as an intern, wherein I was a part of the Managed Portfolio Team, responsible for preparing Standard Operating Procedures and undertaking investor onboarding. The internships proved to be fruitful as they not only gave me insights into how the real world operates but also enhanced my skill bracket at large. Keen to explore more, I enrolled in the Certified Business Accounting course by MAII and cleared it with flying colors. I then moved on to the advanced diploma level and will be completing it by the year 2022.

In addition to possessing a strong penchant for academics, I am also equally inclined toward the extracurricular aspect of learning, which has helped me evolve as an individual. From being a volunteer to an event coordinator, from a food blogger on Instagram to a fashion show head, from a marathon runner to a calligraphy expert; I have had the taste of all the experiences during my college, and have developed skills that I would not have access to otherwise. Through these extramural engagements, I have become more confident, organized, and expressive. I have also volunteered at clubs working for social causes to be able to make a difference in my surroundings. Being a volunteer at the Queen's Club in Bengaluru, I have proactively organized various events, and have also participated in various tree plantation drives organized by the club. Also, I have acted in the capacity of a teacher at the CSY club, wherein I helped underprivileged kids with their studies. These experiences have instilled in me the skills of effective management and leadership.

As I take my trajectory a level further, I envision the later years of my life to be more rewarding, gaining considerable exposure as I work across various geographies. To achieve what I envisage, I need to solidify my passion by the way of a formal degree. After conducting thorough research on the options that best fit my interests, a program in International Management is an ideal choice. Intelligently designed as per the latest industry trends, this program encompasses a perfect amalgam of theory and practice concerning the disciplines offered. I am excited to delve into the intricacies of modules such as Financial Management, Decision Analytics, and Product and Brand Management. For me to be adept in my chosen field, there isn't a better platform than David School of Management.

I am eager to work under the guidance of an erudite faculty housed by the college, with state-of-the-art resources at my disposal. Also, I am looking forward to being an active part of various clubs at the college, thus building my profile.

The USA is a land of befitting opportunities, offering quality learning and exposure to a diverse environment to thrive. It acts as a melting pot of cultures, thus providing ground for holistic learning and development. I am certain that this country will provide me with the knowledge and skills to be a learned professional in the coming years. Post the successful completion of this program, I intend to apply the learnings assimilated as I work for one of the most reputed countries back in my home country. Being the eldest child in the family, I am shouldered with responsibilities and expectations that I enjoy working upon, to be able to set a good example for my sister and make my parents proud. At the college, I intend to grasp every bit of knowledge being imparted to me, while also incorporating my skills and experience gained so far to contribute meaningfully to the campus.

# Media Coverage

**Outlook**

**Business Standard**

**ANI**

**Disrupt**



**INFLUENCIVE**

**FEDERAL DESPATCH**

**siliconindia**

**VICE**

**BC Business Connect**  
INSPIRING BUSINESS COMMUNITY

**लोकमत हिन्दी**

**mid-day**

**publimetr**

**abp**

**Naari**  
...it's all about women

# Awards



# Countries We Cover



**USA**



**UK**



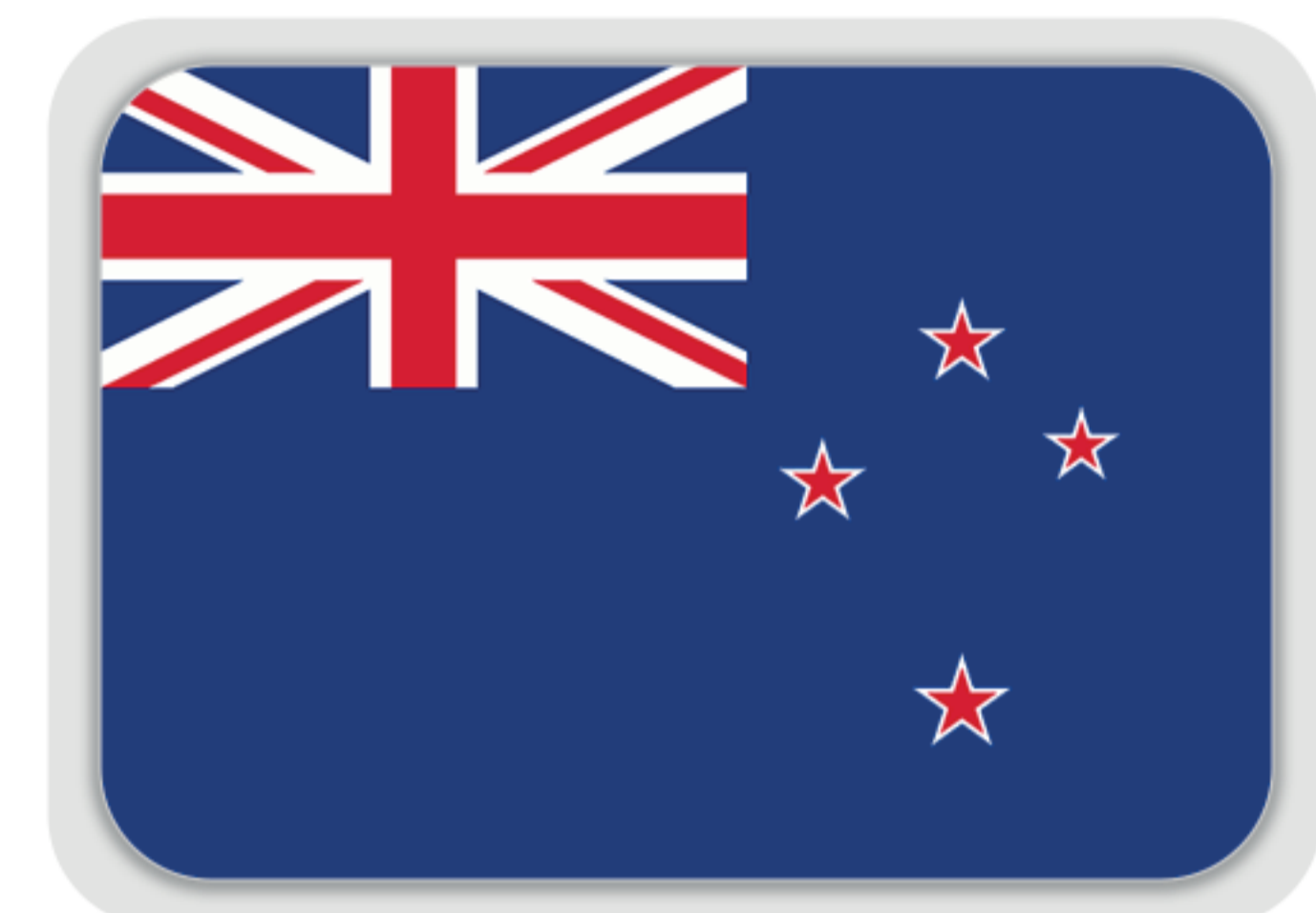
**CANADA**



**GERMANY**



**IRELAND**



**NEW ZEALAND**



**AUSTRALIA**



**SCHENGEN COUNTRIES**



**ITALY**

Ready to Fly to your dream Country to Study or Visit?  
Connect with us to make this process seamless and easy.



**+91 9667716998**



**services@contentholic.com**



**www.contentholic.com**



**A 66, Block A, Rajouri Garden, Opposite Metro  
Gate No 5, New Delhi, Delhi 110027**