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[PUBLIC RELATIONS]

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Being able to foster change in society is a noble cause, but it also brings along a host of challenges that obstruct its successful implication. That is when Public Relations comes into the picture. Right from my high school days, I was zealous about learning about the nuances of communication and public affairs. Without communication and awareness, society cannot progress, which means that economic and social development remains stagnant. My unwavering desire to enter the public relations domain and make significant contributions to society burgeons from this observation, which further propels me to pursue a Master's Degree in Public Relations and parallelly achieve my career's new heights.

Throughout my Bachelor's in Liberal Arts from Mithila College of Arts, my inquisitive nature has always driven me to figure out how things fit together, exponentially improving my analytical and reasoning skills. The majority of my college life and subsequent practice was spent on insightful and interactive discussions that embellished my ability to present complex information lucidly and further, hone my communication skills. Active participation in a resplendent range of extracurricular activities has ensured the all-around development of my personality. Additionally, I volunteered and managed Crossroads, the annual inter-college festival of DGBT College. I also worked for Ehsaas Clinical Healthcare, Sevabhami Trust where I led a team of twenty volunteers to help senior citizens and disabled children with daily chores, necessities, and medical assistance. These experiences inculcated an incisive approach and leadership skills with a strong sense of team spirit.

As I move forward in my trajectory, I believe that the world of Public relations will acquaint me with many great opportunities to develop excellent communication skills and help companies that I work with, to build and maintain their public image. To gain a more comprehensive background in this field to boost my professional goals, I will need a global perspective, for which, a master's program in Public Relations is an ideal stride. Unrivalled infrastructural capabilities, pragmatic learning methods, and incessant government support when it comes to technological advances and the sheer value a post-graduate program from Germany can bestow upon my profile have all helped me cement my final decision to pursue a Master's in Public Relations from Maximilians University. The distinguished faculty, exceptional research facilities, pleasant university ambiance, and outstanding academic program are very much conducive to the areas of my interest to embark upon a flourishing academic career that has been tailored as per the current industry trends.

Through this program, I wish to integrate my competency towards the world's leading developers in this field. In the long run, I look forward to enhancing my comprehensive background by securing the position of a Brand manager or Advertising Account Executive of a revered MNC.

At the University, I bring a fundamental knowledge base and a strong zeal to excel, and I look forward to becoming a part of the prestigious network of incoming graduate students for fall 2023.



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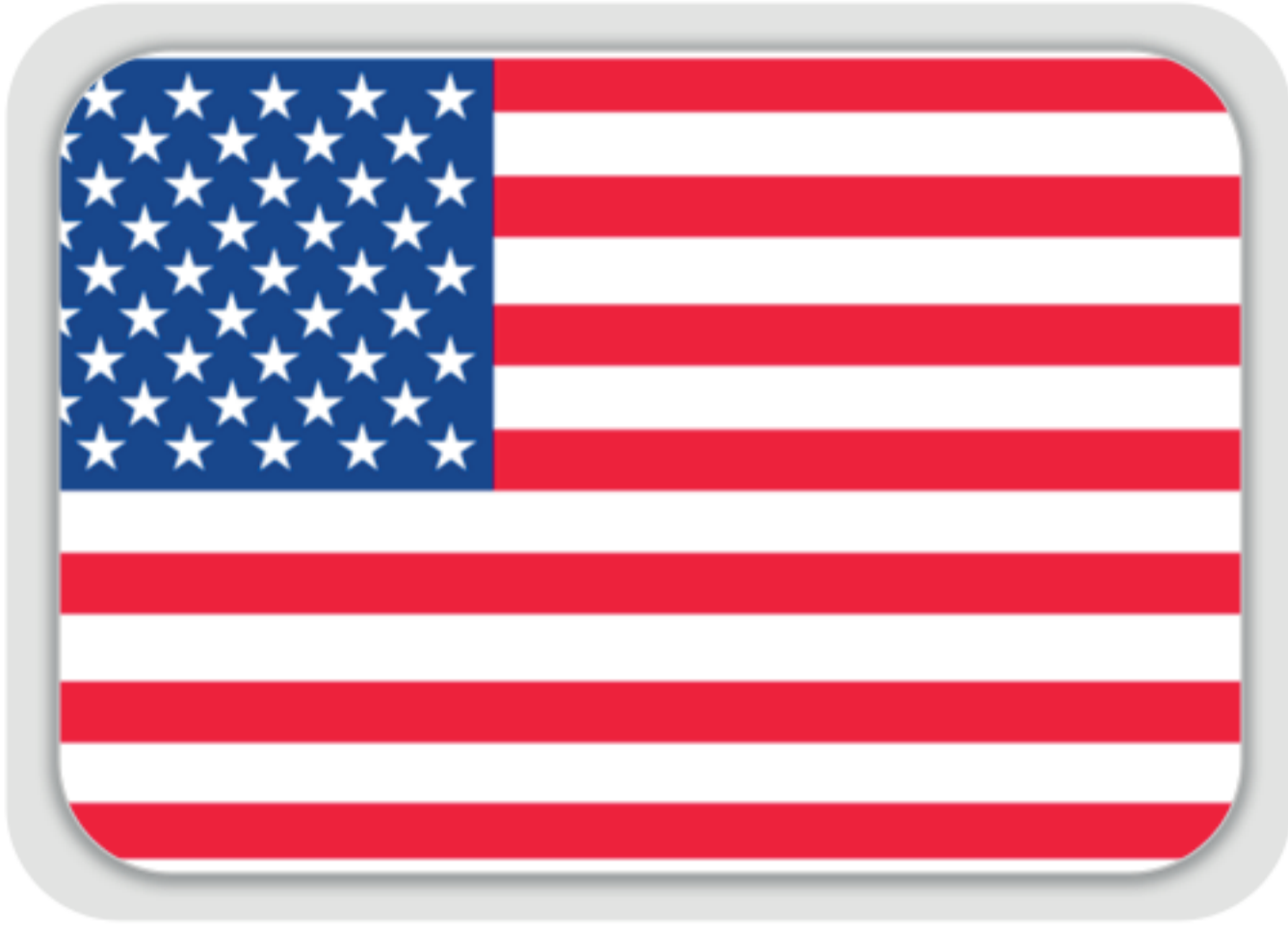
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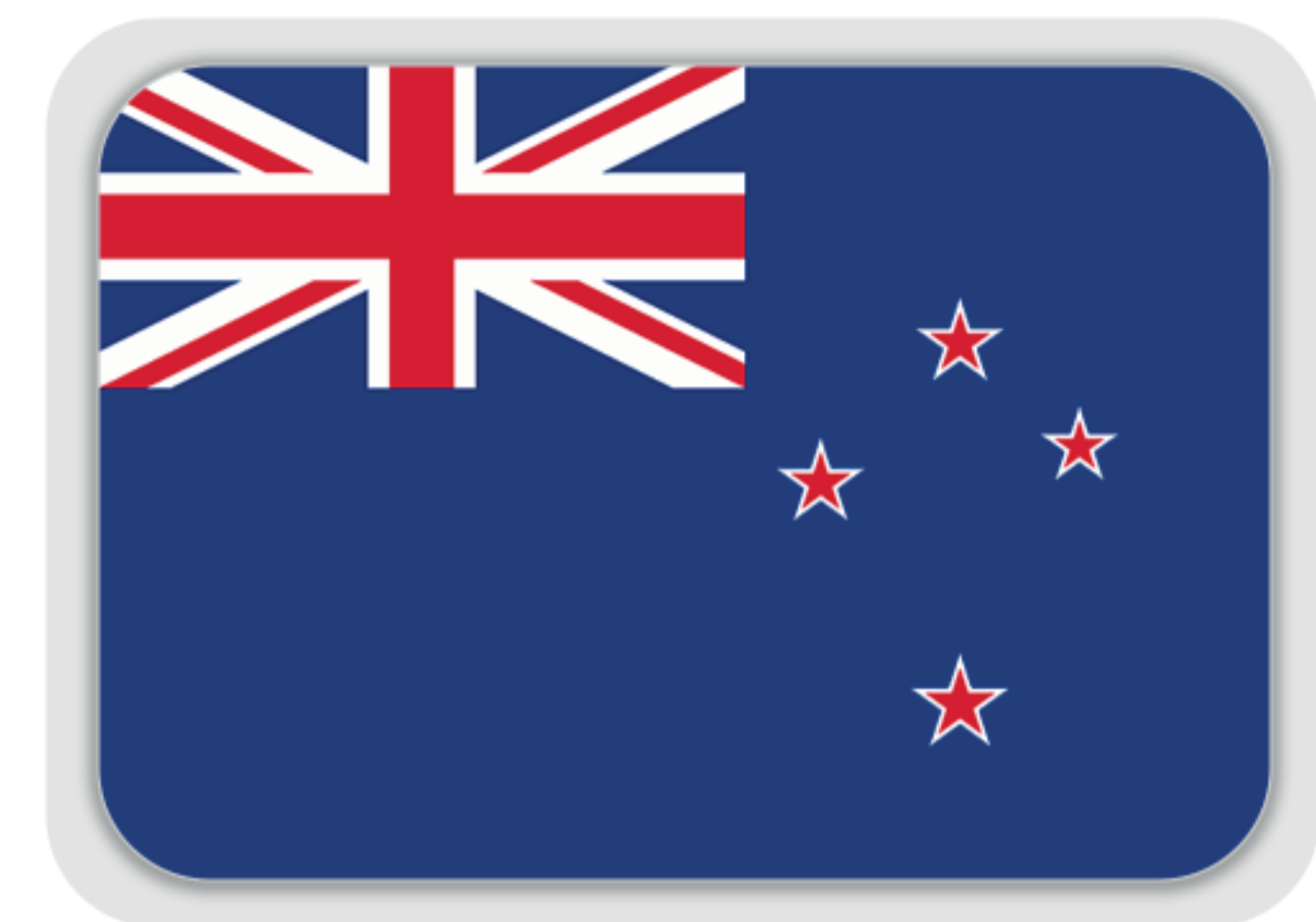
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