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GENUINE STUDENT REQUIREMENT SAMPLE

For

[AUSTRALIA STUDENT VISA]

SOP / LOR Writing

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Admission Essay

Visa Consultation

Personal Statement

Visa Refusal Help

Cover Letter for Visa

Visa Filing

GSR Australia Student Visa

- **Give details of the applicant's current circumstances. This includes ties to family, community, employment and economic circumstances.**

I come from a strong family background which includes my father who has recently retired from his job in the finance sector, my mother is a professor at a private university and my elder sister is a banker. Due to my education-oriented family members, I was nurtured to do well in my studies. As a child, I have witnessed the rapid adoption of digital technologies by Indian companies and seen a digital transformation. I realized that upgrading myself to a digital marketing solution would only increase my opportunity to climb up the ladder by giving novice talent a neck-and-neck competition. By taking the chosen study program in Brand management, I will be exposed to a wide range of learning opportunities, such as brand positioning, customer experience design, and online marketing trends. I would be able to handle the needs and wants of today's consumers more efficiently after obtaining a complete Master of Science in Marketing.

- **Explain why the applicant wishes to study this course in Australia with this particular education provider. This must also explain their understanding of the requirements of the intended course and studying and living in Australia.**

By pursuing this course from Deakin University, Australia, I am aiming to enhance my technical skills and add to my existing qualifications without enrolling in another master's program. In addition, the Australian education system gives me a competitive edge over educational institutions in English-speaking countries, including the U.S.A, Canada, and the U.K. Furthermore, studying in Australia will provide me with globally accredited qualifications and international exposure that are highly valued in Indian suburbs. A study program as extensive as this one at Deakin is hard to find in my country. Australia is therefore my first choice. Also, because ours is a more theoretically inclined study system, I am more interested in broadening my academic horizons through practical teaching methods. I am sure as a student in Deakin University's program, I will develop the knowledge and skills to overcome my day-to-day challenges and those related to complex technologies.

- **Explain how completing the course will be of benefit to the applicant.**

My short-term goal for my future endeavors in the digital marketing industry revolves around my commitment to my current study program. Through this, I intend to acquire a rich understanding of trending marketing solutions. Even as I continue to develop my academic and technical skills, I aspire to combine my academic skills and global exposure with professional experience as a Marketing Manager. This includes being an Online Marketing Professional, Digital Marketing Specialist, Digital Media Planner, Manager Performance Marketing, and Web Analytics Specialist. However, in the long run, I aim to channel my efforts into leadership roles at renowned organizations. I will set up an insure-tech startup to satisfy my desire to own one as an ideal ROI on my time and education abroad.

- **Give details of any other relevant information the applicant would like to include.**

My parents are very supportive of me and they have agreed to sponsor me while I will also work part-time to fulfill my additional expenses. I have also paid a tuition fee of AUD 20,000 in advance. I have attached proof of my family's financial capacity to cover my education costs and living expenses comfortably. Additionally, I have studied in English medium and am confident that I can converse well in English. Therefore, I will not face any issues in communicating in Australia. I hereby reiterate my intent to visit here for further studies. I assure you that I have already made myself aware of the immigration rules and I will act as per the Australian laws. I shall return home soon after concluding my course as I also have to cater to my parents and be their support system.

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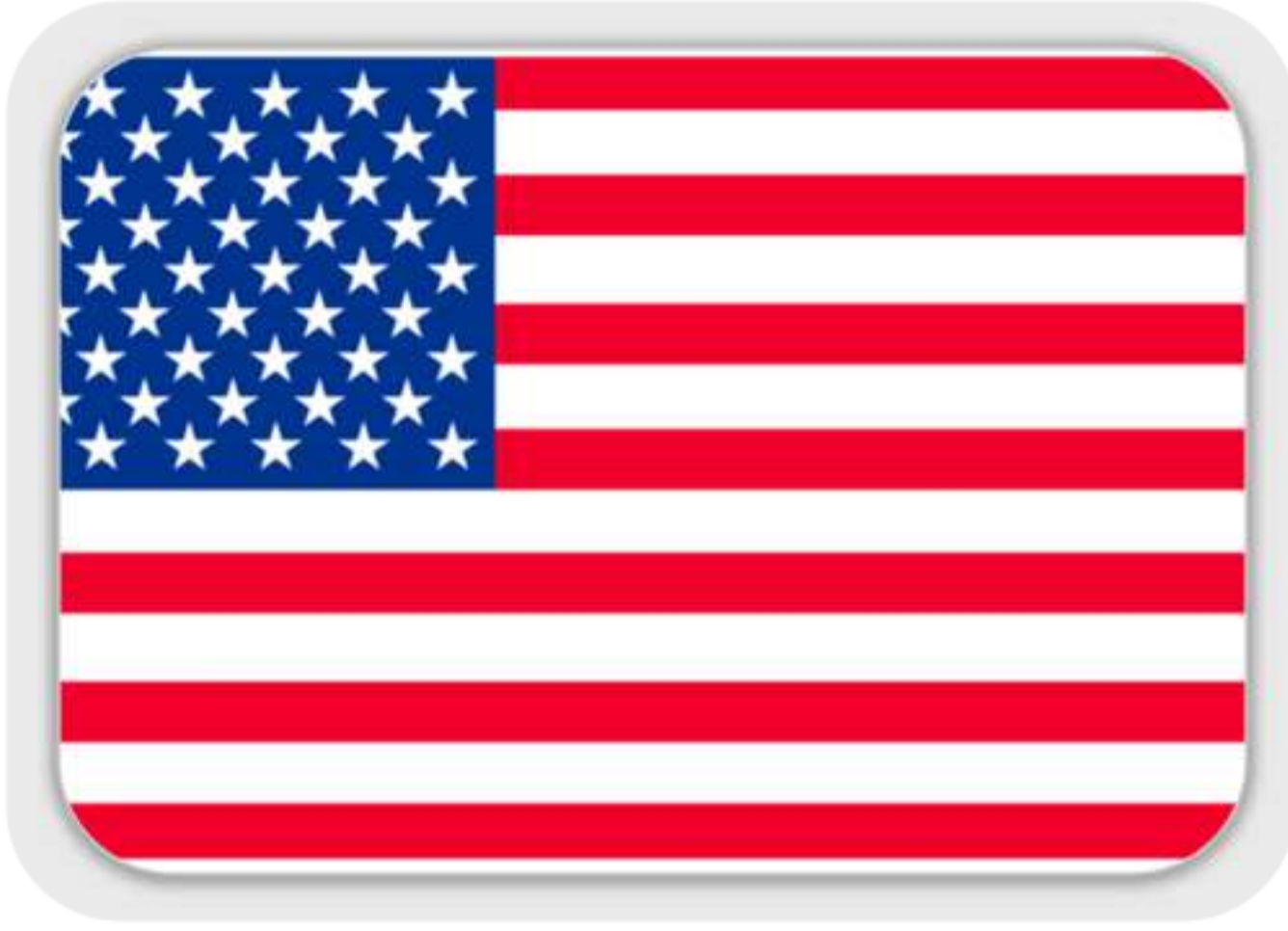
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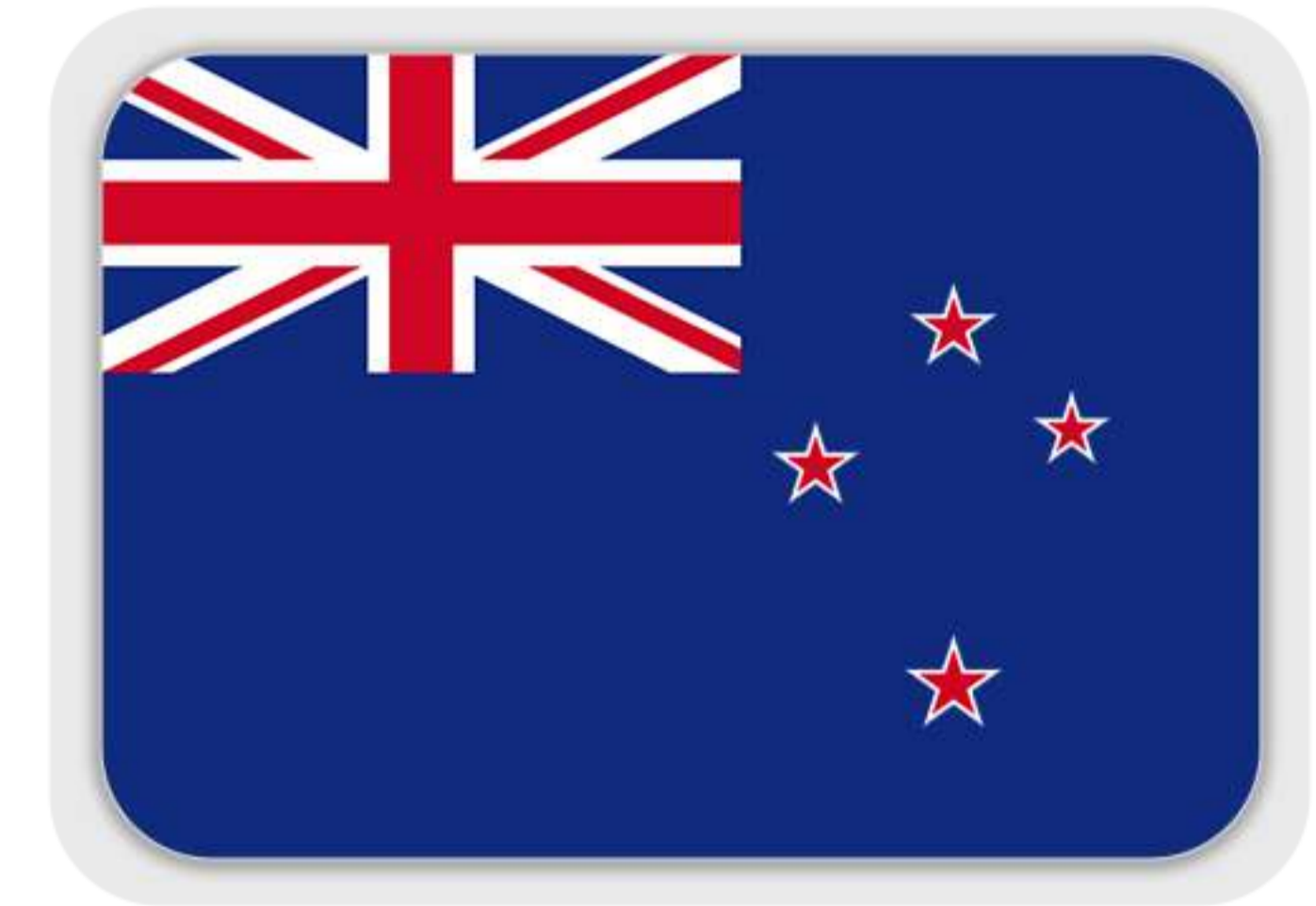
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